



CARBON MONOXIDE  
AWARENESS WEEK  
30 APRIL – 6 MAY 2018

# CARBON MONOXIDE AWARENESS WEEK

**Carbon Monoxide Awareness Week**, to be held from **30 April to 6 May 2018** will be the fifth awareness week conducted by the Chase and Tyler Foundation, with support from local and state governments, the gas industry, including retailers and manufacturers, consumer bodies, and the public.

The aim of Carbon Monoxide Awareness Week is to raise awareness of carbon monoxide poisoning across Australia and to advise on preventative measures that people can take to reduce the risk.

With numerous supporters coming together for this year's Carbon Monoxide Awareness Week, the message about the dangers of carbon monoxide will again be heard throughout Australia via a range of events, media, and other distribution channels. Fuel burning appliance safety messages will reach far and wide, at the start of the heating season.

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## What is Carbon Monoxide?

Carbon Monoxide (CO) is an odourless and colourless gas that is often referred to as the silent killer. CO poisoning can be fatal or can cause chronic illnesses that often go undiagnosed.

## How is it produced?

CO is produced in high concentrations by incomplete combustion of gas and fuel-burning appliances such as heaters. This most common cause of failure is a lack of service and maintenance to the appliance, which can lead to blocked burners or flue, and inadequate ventilation in the room. Once CO is produced in dangerous levels, it can spill from the appliance and enter your home undetected.

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# WHY GET INVOLVED?

Be part of our national safety campaign and join other organisations across Australia to help people stay safe in their homes.

## SOME OF THE REASONS YOU SHOULD TAKE PART...

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**Carbon Monoxide Awareness Week** is a national campaign with extensive media coverage.



**Build trust in your organisation** by aligning with us and our cause.



**Corporate social responsibility** - help protect your customers and save lives.



**Improve your brand awareness** - Differentiate yourself from your competitors through your support of the Chase and Tyler Foundation

*Carbon Monoxide Awareness Week is about spreading information in the hope that lives can be saved. We all can take steps during this week to reduce the risk of carbon monoxide poisoning.*

## HOW TOGETHER INVOLVED?

# SUPPORT CARBON MONOXIDE AWARENESS WEEK

There are plenty of ways for organisations to support Carbon Monoxide Awareness Week



**Feature the Chase and Tyler Foundation information** and key messages in internal and external communications, such as newsletters and magazines.



Download and distribute the Chase and Tyler Foundation **brochures, posters, fact sheet, online banners and other creative materials**, for use within your workplace and to your customers.



Promote your organisation's support for Carbon Monoxide Awareness Week by sharing your activity and the Chase and Tyler Foundation's facts and **information via social media**.



**Hold a Carbon Monoxide Awareness Week event** and publicise your organisation's activities via local media.



**Like us on Facebook and Twitter** and share our posts to help us prevent CO poisoning.

# KEY MESSAGES



## What is Carbon Monoxide?

- Carbon Monoxide is a colourless, odourless, highly poisonous gas that can kill in minutes.
- Carbon Monoxide can be produced by any fuel that burns such as gas, oil, coal and wood.



## You can help to keep your family safe by:

- Have your gas and fuel-burning appliance serviced a minimum of every two years by a licensed gasfitter. Make sure the gasfitter you choose uses a carbon monoxide analyser.
- Install an audible carbon monoxide alarm as a secondary line of defence.
- Ensure all flues, vents and chimneys are unblocked and functioning properly.
- Do not bring outdoor fuel burning appliances inside.
- Understand the symptoms of carbon monoxide poisoning such as, headaches, drowsiness, dizziness, chest pains, nausea and vomiting.
- Not only can carbon monoxide kill, but prolonged exposure to low levels of carbon monoxide can lead to long term chronic health problems.



## Watch for danger signs around fuel-burning appliances such as:

- Soot or stains on or around your appliances or vents.
- Excessive condensation in the room where the appliance is installed.
- Lazy yellow-orange coloured flames \*, including from your pilot light.

(\*Please note: yellow flames are deliberately used for decorative effect in some appliances such as gas log fires.)

# DOWNLOADS



## PRESS RELEASE TEMPLATE

Get the word out by contacting your local paper/ radio station and tell them about the event you have organised and invite them along!

CO AWARENESS WEEK WEB BANNERS

FREE RESOURCES

FLU OR CARBON MONOXIDE FACT SHEET

POSTERS

DONATE



If you would like to learn more about the important work the Chase and Tyler Foundation does throughout Australia, or if you would like to become a sponsor, please email [info@chaseandtyler.org.au](mailto:info@chaseandtyler.org.au)

Website: [www.chaseandtyler.org.au](http://www.chaseandtyler.org.au)



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